

# dHealth

International Annual Conference on Health Informatics meets Digital Health

Vienna, Austria

www.dHealth.at

# **Partner Information**

The dHealth conference is the most important Austrian conference on healthcare IT. It provides a stage for innovative minds in the healthcare industry to discuss the goals they have achieved and those that still lie ahead.

Every year, the question arises anew: What has changed and where can this digital path lead in the healthcare sector? What was the significance of digitalization in the pandemic?

Decision-makers and experts from politics, business, physician networks, healthcare organizations, nursing and medical informatics will meet. In this environment of science, research a industry we create an opportunity for you to present your ideas and implemented projects and/or products.

Be there, talk to us and show your solution strategies to the most important players in Austria and in Europe. Take advantage of the diversity of our partner packages to find the right stage for you.

We will be happy to support you in planning your appearance as a partner at dHealth.



#### **Our Audience**

- Representatives from politics and authorities, health care payers, association representatives
- Decision-makers from organizations in the stationary and ambulatory sector, physicians, pharmacists, laboratory representatives, payers, physician networks, networks of authorities and associations
- Hospital executives, CIOs of stationary facilities, CFOs, business analysts of hospitals, IT managers, project managers, users
- Physicians, nurses, medical informatics specialists and other clinical informatics professionals from all fields, students

#### Good reasons for your dHealth partnership

#### **Providers and users in a dialogue** Enter into a solution-oriented dialog with decision-makers and learn about the

#### requirements of today's IT systems.

#### Show presence – establish your networks

Use the unique networking concept to showcase your company and present yourself to the most important key players in the industry.

#### International Scope

Make your solutions and ideas accessible to the European community via the dHealth network.







Österreichische Gesellschaft für Biomedizinische Technik Austrian Society for Biomedical Engineering





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### Partner Package BRONZE

- Free admission for one employee incl. networking event
- Reduced ticket price for one additional employee (Vendor & Consultant only): minus € 300,- from the current price
- One logo (product or company logo) on the website and if applicable on printouts
- Placement of your logo on dHealth mailings (newsletter)
- Posting of job advertisements during the conference on site
- Placement of information and promotional materials on site

## Partner Package SILVER

- All services from the Bronze Partner Package
- Free ticket for one additional employee incl. networking event
- Partner presentation through social media posting on the dHealth channels (LinkedIn, Twitter, fb)
- Option A)

Own speaker slot (duration: 20 minutes) in a user session (user from a healthcare facility) \*

• Option B)

**6** m<sup>2</sup> booth/exhibition area in the networking area (one company or logo/booth, the booth cannot be sublet and/or divided), if required incl. power supply

• Option C)

# You have one **speaker slot** and the **6m<sup>2</sup> exhibition space** at your disposal. All other services remain the same (and are not added).

## Partner Package GOLD

- All services from the partner package Silver
- 2 free admissions for your customers
- Placement of a speaker in an upstream, virtual <u>dHealth Pulse session</u>\*
- Placement of a speaker in the user program \*
- Publication of a company profile on the website and in the conference handout
- Enclosure of promotional material in the conference bag

# Partner Package PLATINUM

- All services from the partner package Gold
- One person of your choice placed in the user program committee.
- 2 additional free attendances for your employees incl. networking event
- 2 additional free attendances for your customers
- Placement of the speaker in a plenary session (without any parallel sessions) \*

\*) Users from a healthcare facility. Content requires agreement with the program committee.

#### CONTACT

Helga Peinsold, MBA AIT Austrian Institute of Technology GmbH | Digital Health Information Systems Reininghausstraße 13, 8020 Graz, Austria Tel: +43 50550 2962 | E-Mail: helga.peinsold@ait.ac.at

until 31.12.2023: € 3.500,-

until 31.12.2023: € 5.900,-

#### Additional charge: € 1.600,-

#### until 31.12.2023: € 9.900,-

#### until 31.12.2023: € 18.000,-



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### **Partnerinformation & Sponsorship**

Your Packages Your Benefits	BRONZE	<b>SILVER</b> A) Speaker	SILVER B) Stand	<b>SILVER C)</b> Stand & Speaker	GOLD	PLATINUM
Entrance fees *incl. Speaker	1	2*	2*	2*	4*	8*
Networking Event	1	2	2	2	2	4
Reduced ticket price for one additional person, minus € 300,- (vendor/consultant only)	1	1	1	1	1	1
Your Logo on our website, in the newsletter and, if available, on printouts	~	~	~	~	~	~
Posting of job advertisements during the conference on site	$\checkmark$	~	~	~	$\checkmark$	~
Placement of information and/or promotional materials on site	~	~	~	~	~	~
Partner introduction through social media posting/s		~	~	~	~	~
Speaker slot in a user session (20 min)		~		$\checkmark$		
6m <sup>2</sup> booth/exhibition area			~	~	$\checkmark$	~
Company profile lin on the dHealth website					~	~
Your promotion material enclosed in the conference bag					~	~
Placement of a speaker in the user program (user from a health care facility *)					~	~
Placement of a speaker in an upstream, virtual <u>dHealth Pulse</u> session*					~	~
One person of your choice placed in the user program committee						~
Placement of the speaker in a plenary session *						~
Cost (excl. VAT) until 31.12.2023 (Early Bird)	€ 3.000,-	€ 5.000,-	€ 5.000,-	€ 6.600,-	€ 9.000,-	€ 17.000,-

Cancellation conditions for partner packages: In case of written cancellation of an ordered partner package until the participant early bird registration deadline, 30 % of the total amount will be charged. After this date, 100 % of the total amount will be charged.









